

A counterfeit of DEOPROCE HYALURONIC COOLING SUN GEL

1. Issue and details of an occurrence



- Product : [1370D] DEOPROCE HYALURONIC COOLING SUN GEL SPF50+ PA+++ 50g

We received an inquiry from Central Asia in May about a suspected counterfeit and found out the authenticity of the counterfeit received at the end of June. It has been confirmed that the products distributed in Central Asia are counterfeits, and to reduce the damage, we are supplying the product identification guide, and we are currently looking for a solution for authentic identification. And, as a result of analyzing the contents in the headquarters, it is difficult to guarantee the quality of the counterfeit that is cream without UV protection, so please refer to the guide below and stop using products suspected of products.

Original : LF323 / EXP20240630 **Counterfeit : LF323 / EXP20250112**

2. Discriminating the counterfeit

① Content

- Scent

Original : Citrus

Counterfeit : Tried to imitate the same scent as the original, but the top note is heavier than the original

- Check ingredient & content


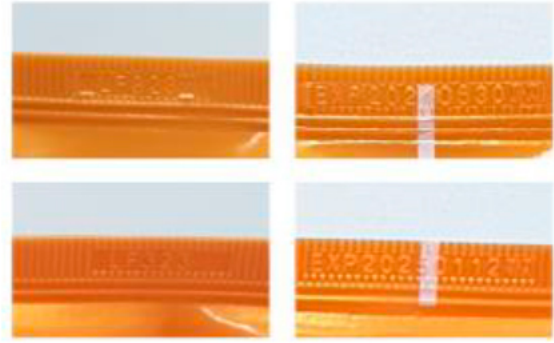

Analysis of ingredients that must be included in functional cosmetics with UV protection + whitening + anti-wrinkle

Counterfeit : The ingredients that must be used as triple functional cosmetics have not been detected and have no function as sunscreen



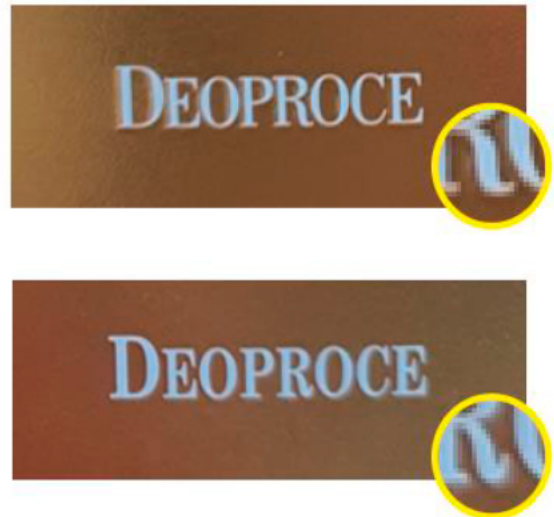
- pH range

Original : pH 7 ~ 7.5 / Counterfeit : pH 6.51

② Subsidiary material_tube

 <p><Original> <Counterfeit></p>	 <p><Original></p> <p><Counterfeit></p>	 <p><Original></p> <p><Counterfeit></p>
Tube color	Tube sealing stamp	Tube sealing
Original: Orange / Imitation: Red Orange It looks dark orange compared to the original	The original product has a weak stamp and is less stand out than the imitation	The sealing part of the imitation is pressed and bent to the side after sealing the tube unlike the original

③ Subsidiary material_single box

 <p><Original> 가품</p> <p><Counterfeit> 진품</p>	<p style="text-align: center;"><Original> <Counterfeit></p>  <p style="text-align: center;">진품 가품</p>	 <p><Original></p> <p><Counterfeit></p>
Single box paper difference	Single box front tooling	Brand Logo
Original : Inner side of a single box is close to the paper texture Counterfeit : Inner side of a single box has been coated	The tooling area of Counterfeit is less convex than the original Front tooling area_SPF50+PA+++ / HYALURONIC COOLING SUN GEL / DEOPROCE	Original: thin thickness of logo Counterfeit : thick thickness of logo The shape of "R" is different